



MAPLE OPEN HOUSE

March 25-26 & April 1-2



**JOIN US IN HOSTING VERMONT'S
FAVORITE STATEWIDE SPRING EVENT**

**OVER 125 PARTICIPATING
LOCATIONS AROUND THE STATE**

**AND OVER 40,000 OPEN HOUSE
ATTENDEES EACH YEAR**



vermontmaple.org



MAPLE OPEN HOUSE

March 25-26 & April 1-2



\$75

**TAP INTO THE FUN BY CLICKING
HERE TO PARTICIPATE**

Registration includes:

- Regional and statewide promotion of both weekends. New this year! We'll be promoting Maple Open House events on Front Porch Forum, in newspapers around the state, through Vermont's rest areas and on Vermont Public, in addition to our robust online advertising (including social media);
- Increase consumer traffic to your business where you can share your Vermont Maple products and meet new customers and deepen relationships with existing customers;
- Claim your place on the map! We point consumers to our website where we share your specific events and all the information needed to get them to your location;
- You'll receive a digital toolkit to share your event participation online and add information to highlight your specific events;
- We'll mail you an Open House road sign so folks know where to stop and we'll include our most popular Vermont Maple consumer information, including recipes cards and educational brochures.

**REGISTRATION CLOSSES
FEBRUARY 20TH**

